



PLAY FROM DAY ONE ZONE

Did you know by the year 2035, the United States will have more people age 65+ than under the age of 18?

ASTRA is working to bring awareness to the importance of play across the lifespan with our ASTRA Foundation. The Play from Day One Zone, just one of the new features this year at Marketplace & Academy, will support the power of play by showcasing products that benefit child development and inspire play in adults.

The ASTRA Foundation exists to increase awareness of the importance of play and its impact across the lifespan from early childhood through adulthood by way of research, education and philanthropic activities.

Stop by this zone to review products tried and true and new to you!